Memory Systems SmartCard
Enhance students’ memory! Learn classical and innovative memory strategies to promote retention of academic content. In this SmartCard, learn the best mnemonic devices to use with your students. Students will make dramatic improvements in remembering that difficult-to-remember information. Master Acronyms, Acrostics, Keyword Mnemonics, Loci Mnemonics, Roman Room, Processing Mnemonics, Rhymes and Jingles, VocabToons, Link and Story Mnemonics, Letter Substitution Mnemonic, and the various Peg Mnemonics. TMN • $4

Brain-Based Learning SmartCard
Teach smarter using powerful principles derived from brain science. Ignite your students’ natural love for learning by delivering brain-compatible lessons. Stimulation students’ brains by crafting a challenging, enriched curriculum. Increase motivation and comprehension with active learning. Boost students’ memory through multiple channels. Uncover patterns in learning to help students make connections. Create an inclusive, nonthreatening environment to skyrocket learning. This SmartCard translates brain research into practical, easy-to-understand principles so you can teach with the brain in mind. TBB • $4

Principle 1
Understand principles so you can teach with the brain in mind. Skyrocket learning. This SmartCard translates brain research into practical, easy-to-understand principles so you can teach with the brain in mind and make connections. Create an inclusive, nonthreatening environment to facilitate learning. This collection of tools and techniques will help you create a solidary and cohesive environment for your students. Brain science also teaches us that students’ brains need oxygen and glucose. Feed your students’ brains with the energizers in this book. This eclectic collection of over 300 brain-friendly activities will help you make your classroom a fun place to be and a great place to learn. 178 pages. BCWWT • $29

Brain Booster Cube
Here’s a brain-friendly alternative to worksheets that works with just about any subject matter. Your students give this cube a roll to select a brain-friendly activity such as: create a brochure or poster; write thinking questions; discuss it with a partner; create a skit; write a song, poem, or jingle about it. Each squishably soft and quiet-to-roll foam cube measures 3 inches. Class set of 6 CMLB • $16 Save 8%; Single cube MLB • $3

Memory & Mnemonics SmartCard
Boost students’ memory skills and watch test scores soar. The ability to remember—whether it be facts, skills, events, steps, or locations—is essential for classroom success. In this SmartCard, learn about five major memory systems: Semantic, Procedural, Episodic, Working, and Spatial memory. Each memory system is a passport to your students’ memories really are in order to transform classroom learning. Go with the flow by engaging students’ natural memory systems that recall information with ease. Make learning unforgettable by engaging multiple memory systems. TMS • $4

Accelerated Learning: The Alps Approach
Brain-Based Methods for Accelerating Motivation and Achievement
Alistair Smith & Nicola Call (Grades K–6)
Journey through the ALPS. You’ll explore cutting-edge brain research and discover brain-friendly teaching strategies every step of the way. At base camp, you’ll learn how to design and plan your day, how to promote intrinsic motivation, how to build self-esteem, and how to create a positive learning environment. Then you’ll be ready to move into the foothills. There, you’ll learn effective goal setting, how to use music in the classroom. Then, you’ll be ready to move on to the real learning journey: how to start off your lessons with a bang, the VAK method, how to keep students on task, how to enhance their multiple intelligences, and even how to increase standardized test scores. Don’t miss this opportunity to take this unforgettable learning excursion. 304 pages. BSAL1 • $34

Accelerated Learning In Practice
Brain-Based Methods for Accelerating Motivation and Achievement
Alistair Smith (Grades 6–12)
Apply Nobel Prize-winning brain research into your secondary classroom. Learn about the nine principles for brain-based learning and how to create optimum learning conditions for your students. Learn to build the bridge between potential and achievement, how to provide feedback to maximize performance, and how to motivate unmotivated learners. You’ll pick up effective strategies to connect learning, to provide students the BIG picture, to help students demonstrate their new understanding, and to review for retention. Written by the leading accelerated learning trainer in the UK, you’ll find this book thoroughly researched, highly readable, and very practical. 264 pages. BSAL2 • $34

Worksheets Don’t Grow Dendrites
20 Instructional Strategies That Engage the Brain
Marcia L. Tate (All Grades)
Design fascinating activities and inspire active learning with proven teaching tools! Included are 20 alternatives to worksheets that grow dendrites. Your students will love these brain-friendly strategies including: using humor and telling stories, implementing problem-based instruction, incorporating games into lessons, utilizing mnemonic devices and metaphors, and even singing and dancing while learning. 160 pages. DTWGD • $34

Squish Brain
Stress is bad for your brain. Squeeze away the stress with this squishy foam brain that fits perfectly into the palm of your hand. FSBR • $2
Brain Compatible Strategies
Eric Jensen (All Grades)
This exciting new book from best-selling author Eric Jensen will get you excited about teaching, all over again! Contains a virtual gold mine of creative, ready-to-use ideas to motivate, instigate, and encourage your students. No matter what the age or level of ability. Based on the latest in brain research, this is powerful information that will change the way you view education, and the way you teach. 103 pages. DBCS • $25

The Great Memory Book
Karen Markowitz & Eric Jensen (All Grades)
Explore the latest research on memory and how it applies to learning. In addition to gaining specific, simple techniques for recalling names, faces, facts, formulas, definitions, foreign language words, accurate spelling, lists, and more, you’ll find answers to such intriguing questions as: What is déjà vu? What foods and supplements enhance memory? Why do some things get stuck on the tip of our tongue? How can students better remember what they learn in school? How can you help others be less absentminded? When do children begin to remember? Everything you need to know about memory. 208 pages. DMJGM • $37

Tools for Engagement
Managing Emotional States for Learner Success
Eric Jensen (All Grades)
Your students’ moods, energy levels, and emotional states are constantly changing. These factors are directly tied to their day-to-day behaviors and ultimately their success. In this book, Eric Jensen gives you the power to transform any group of learners. He leads you through the rules that control the way students behave, think, feel and learn. You’ll discover how to trigger desired states in students of all ages with more than 150 activities that arouse curiosity, promote accountability, enhance understanding and retention and instill pride and ownership in learning. Each color-coded chapter reveals research-based techniques to guide and influence your students’ behavior patterns. You’ll be amazed at how productive and fun your classes will be. And, your confidence as an instructor will soar with these powerful, state-changing tools. 216 pages. DJTE • $39

“Sit & Get” Won’t Grow Dendrites
20 Professional Learning Strategies That Engage the Adult Brain
Marcia L. Tate
The author applies the latest research in brain-based learning, differentiated instruction, multiple intelligences, and adult learning to provide strategies that not only motivate adult learners but also increase understanding and long-term retention. The 20 strategies you’ll find in this book are terrific tools for trainers to engage teachers and rekindle their passion for teaching. 168 pages. DTSG2V • $35

Feed Your Brain for Learning
Sandy Baumann (All Grades)
What are the best and worst beverages for the brain? What kinds of meals make students sleepy and irritable? Which fats increase reward for learning, improve calmness, and reduce the risk for ADD? Learn about the connection between food, brain performance, and academic achievement. Brain nutrition principles also help protect students against childhood obesity. This book offers great strategies for school wellness committees. 168 pages. DBFVB • $17

Brain Gym & Brain Gym Teacher’s Edition
Paul Dennison & Gail Dennison (All Grades)
Brain Gym has become a classic. If you are not already using Brain Gym, you’re in for a treat. Brain Gym is a series of simple and enjoyable movements designed to enhance whole-brain learning. The basic idea is that the Cross Crawl, Footflex, Grounder, and other exercises and postures work out the brain and improve learning. Midline movements improve integration of our two-sided brain. Lengthening activities help students make connections between the front and back of the brain. Energy exercises and deepening attitudes enhance brain-body relations. Plus, there’s a section with exercises for oral reading, reading comprehension, organization skills, spelling, math, creative writing, and more. Send those brains to the gym.

- Teacher’s Edition—Companion guide for teachers. 45 pages. DDBT • $30
- Brain Gym—Simple, illustrated guide. 40 pages. DDBG • $13

Mapping the Mind
Rita Carter (All Grades)
This is your visual guide to the brain. With revealing scans of the latest imaging techniques, this book unlocks the mysteries and secrets of the human brain. The book charts the map of the mind—thoughts, moods, emotions, memories, eccentricities, disorders—and provides insightful explanations of the spectacular images of the inner mechanisms of the brain. You will see brains literally light up with different types of behaviors. The discoveries of the finest scientists are made comprehensible. If you want to know what’s going on inside the heads of your students and yourself, there’s no better map of the mind. 224 pages. DCMM • $34

Begin with the Brain
Orchestrating the Learner-Centered Classroom
Martha Kaufeldt (All Grades)
Understand and apply current findings in neuroscience research to all aspects of classroom practice, from behavior management to curriculum design. Using what we know about how the brain learns optimally, this ready-to-go resource provides practical guidance to new and experienced teachers on how to create a learner-centered classroom, including: setting up a classroom, establishing routines and procedures, fostering students’ intellectual curiosity, and building a classroom community. 256 pages. DKBB • $40

Different Brains, Different Learners
How to Reach the Hard to Reach
Eric Jensen (All Grades)
Nearly 40% of all students have some kind of learning impairment, yet many go undetected. This colorful, comprehensive guide links the latest brain research with teaching strategies for hard-to-reach learners. Packed with powerful tools, techniques, and strategies proven to help students improve brain function without resorting to Ritalin or other medical interventions. Jensen presents a succinct overview of the key factors that prevent students from achieving, as well as a concise outline for identifying the symptoms and causes of prevalent impairments, such as oppositional defiant disorder, attention deficit, dyslexia, hyperactivity, depression, auditory processing deficits, and delayed sleep disorder. Understand and overcome learning difficulties. 210 pages. DJDB • $35

Brain-Based Learning
The New Paradigm for Teaching
Eric Jensen (All Grades)
Convert recent brain research into powerful classroom success strategies. Boost intrinsic motivation, interest in subjects, and liking for school. Make connections for students and increase attention, understanding, meaning, recall, and application. Packed with practical hints and strategies, this book includes chapters on brain research, preparing the learner, the learning climate, getting and keeping attention, better thinking strategies, memory and recall, threats and rewards, discipline, motivation, assessment, and lesson planning. 288 pages. DJBL • $40
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